TERRY GWALTNEY

CORNER MEN

CHURCH LAUNCH KIT

YOU WEREN'T BUILT TO FIGHT ALONE.

Find Your Four. Grab a Corner. Get Each Other to Jesus.

An original, ready-to-use church campaign in Terry's plainspoken voice. More than another meeting: a clear invitation to follow Jesus and become a man somebody can count on.

INSIDE VERSION 2

- Pastor overview and optional three-message service campaign
- Expanded opening-message manuscript and two supporting message outlines
- Ready-to-use announcements, invitations, host script, and video invitation script
- Church launch checklist and voluntary follow-through
- Finished projector, social, and poster artwork plus editable bulletin insert

Use alongside the small-group and leader guides already included in the book. They set group structure, reading assignments, and study pace.

VERSION 2 · NOVEMBER 2026

PASTOR OVERVIEW

A man can have a full calendar and nobody he can call when life gets heavy. He can talk about the game, fix the mower, and serve at church while quietly wondering whether anybody really knows him. Corner Men by Terry Gwaltney gives the church an invitation: receive help, build trustworthy friendships, and become someone who shows up.

The book's picture begins in Mark 2, where four men carry a paralyzed man to Jesus. Their actions matter, but Jesus is the center. He forgives and heals; the carriers do not save their friend. Our message must be clear: Jesus died for our sins and rose again. We receive salvation by grace through faith, not by joining a group or becoming impressive.

Invite adult men across the congregation, including newcomers and men already serving. Marriage, fatherhood, income, physical stamina, and a polished testimony are not admission requirements. Chronic illness or earlier trauma does not make a man a failed brother. Receiving care may be his faithful next step.

Begin with a manageable pilot, a prepared host, and pastoral support. Use the book's existing small-group and leader guides for every assignment and the study's pace. This supplement handles the invitation and launch, not another curriculum.

Keep the challenge honest and the welcome generous. Sharing is voluntary. Trust grows gradually; nobody owes the room a confession. Look for ordinary faithfulness: a returned call, prayer offered with permission, practical help, another conversation. We are not manufacturing instant best friends. We are making room for brotherhood.

BEFORE USING THE KIT

Confirm the church's date, time, accessible location, contact, signup process, book cost, ordering arrangements, and capacity before publishing. This resource establishes no dates, prices, availability, or signup destination. Replace "our men's ministry team" with your designated contact. Use approved, consent-based communications; do not automatically add invitees to lists. All assignments, meeting structure, and study pace come from the book's **existing small-group and leader guides**.

OPTIONAL THREE-MESSAGE CHURCH CAMPAIGN

These **original preaching messages are not new book chapters**. Use one, three, or none. Three messages do **not** mean a three-week group curriculum. Preach to the congregation; offer adult men a guide-based next step.

1. YOU WEREN'T BUILT TO FIGHT ALONE

Mark 2:1–12

Biblical grounding: Four men bring a paralytic, open the roof when access is blocked, and lower him. Jesus forgives and heals, demonstrating his authority. Mark does not explain the man's feelings or the carriers' friendship history.

Application: Receiving help is not defeat. Invite one trustworthy person into an ordinary burden. Do not connect disability or chronic illness with personal sin, or promise similar healing outcomes. Point listeners to Christ before pointing them to a group.

2. BE THE MAN WHO SHOWS UP

Galatians 6:1–5

Biblical grounding: Paul calls believers to gentle restoration, watchfulness, burden-bearing, humility, and responsibility.

Application: Send the message, listen, offer a ride—with permission. "Let me know if you need anything" is easy to say and hard to use; offer something concrete. Accountability is not interrogation. Ask before advising, respect limits, and involve pastoral or professional care when needed. Challenge men to faithful presence, not rescuing everybody.

3. BUILD WHAT LASTS

2 Timothy 2:1–2

Biblical grounding: Paul directs Timothy to strength in Christ's grace and to entrust received teaching to faithful people who can teach others.

Application: Pass on Scripture and model repentance in ordinary relationships. You do not need children, a platform, or a spotless past to invest in another adult. Legacy is not guaranteed outcomes in someone else's life. It is faithfulness with what God entrusts to you. Invite a willing man into an ongoing relationship, not another compulsory program.

LAUNCH ORIENTATION RUN-OF-SHOW

Recommended orientation: 25 minutes, separate from study content. Confirm its actual schedule. If attached to a first gathering, protect the existing leader guide's required time.

Before invitations: Pastor approves the purpose; coordinator confirms logistics and books; host reads the existing leader guide. Identify a backup host and pastoral contact. Review safeguarding and reporting procedures. Arrange accessibility and approved practical support.

20 minutes before arrival: Coordinator and host check signs, seating, books, and contact details. Test the church-approved signup method; provide a non-digital option. Collect logistics only, not private struggles.

Arrival — 10 minutes: Greet men and help newcomers find seats. Explain book access privately if cost is a concern. Coffee is optional; a welcome is not.

Welcome — 3 minutes: Deliver the host script. Introduce the host and pastoral support route.

Purpose — 4 minutes: Explain the book's invitation; keep Jesus central. No public testimony requirement.

Guide and book access — 5 minutes: Show the existing guides, resolve missing copies, and communicate only their assigned preparation and agreed pace.

Next steps — 3 minutes: Confirm meeting arrangements, contact preferences, and how to ask questions privately. Pray. Continue according to the existing leader guide, or dismiss if orientation only. Do not improvise an extra lesson.

MESSAGE 1: YOU WEREN'T BUILT TO FIGHT ALONE

Primary text: Mark 2:1–12. **Supporting texts:** Galatians 6:2; Ephesians 2:8–9; 1 Corinthians 15:3–4.

Big idea: You need men who will carry weight with you—and every corner needs to point toward Jesus.

Format: Expanded, scripted preaching manuscript. Plan approximately 20–25 minutes with Scripture reading and pauses; rehearse and adjust to your delivery. This is the opening message of an optional church-service campaign, not a new small-group lesson.

Preacher note: This manuscript is written for Terry to deliver. The 1976 family story comes from his introduction, p. 16. Another preacher should attribute that account to Terry, change "my dad" to "Terry's dad," and recast statements about writing the book as "Terry writes" or "Terry explains." Do not claim his experiences or authorship as your own. Other everyday illustrations are general examples, not reported events. Read Scripture from your church's preferred translation.

OPENING: THE WRONG SCOREBOARD

Let me ask you something: when somebody says, "How are you doing?" how quickly do you say, "Fine"?

Sometimes we answer before they finish the question. We've got that response ready. "Fine." "Good." "Busy." And "busy" has become the respectable answer because it sounds like we're important instead of exhausted.

You can be a man who shows up to work, pays the bills, serves at church, and helps everybody else—and still have a part of your life you don't know what to do with. You can know how to fix a lot of things and not know how to ask somebody to sit with you while you sort out a burden.

Some of us will spend half a Saturday watching a video about repairing an appliance before we call anybody for help. Nothing wrong with learning how to fix an appliance. But your soul is not another do-it-yourself project.

The scoreboard around us says to make more, look stronger, keep moving, and never let anybody see you struggle. It asks what you drive, what you earn, and whether you seem to have everything under control. That scoreboard can tell you you're winning while your most important relationships are running on whatever energy you have left.

And if that scoreboard is the only one you watch, asking for help feels like admitting you lost.

Brother, receiving help is not losing. Pretending you don't need anybody is not strength. It's a heavy way to live.

I'm not talking to you as a man who has every battle behind him. I wrote Corner Men because I've sat across the table from men who were drowning and didn't know how to ask for help. And I've been that man. That is why this matters to me.

This morning isn't an invitation to become impressive. It's an invitation to stop carrying everything by yourself. We're going to look at a man who needed to be carried, four men willing to carry him, and Jesus, who could do what none of them could do.

Read Mark 2:1–12 aloud. Pause before continuing.

1. LET YOURSELF BE CARRIED

Mark tells us Jesus is in a house in Capernaum. The place fills up. There isn't room at the door. Jesus is speaking the word, and a paralyzed man is brought to him, carried by four men.

Notice where the story starts. It starts with need.

Mark doesn't tell us what that man said about being carried. He doesn't give us the history of those relationships. We don't need to fill in the blanks to see what is right in front of us: he cannot get there on his own, and other men are helping him reach Jesus.

Some of us are comfortable with the idea of helping. We like being the person with an answer, a tool, a truck, or a plan. Receiving help is different. Now somebody can see that we have a need.

But if you only allow yourself to be the strong one, what happens when you're tired? Who knows where to find you when you stop answering the phone? Who has permission to say, "You don't sound like yourself. Can we talk?"

You don't have to stand up in a crowded room and tell everybody your private story. Trust takes time. Some conversations belong with a pastor, counselor, or another qualified person. But you can take one honest step with somebody trustworthy.

You could say, "I'm carrying more than I've admitted. Could we get together?" Or, "I don't need a speech right now. I need somebody to pray with me." That is not a complicated invitation. It is an honest one.

Let's be careful with this passage. Physical disability is not proof that someone has less faith or that personal sin caused his condition. Mark gives us no permission to make that diagnosis. And a man who lives with an ongoing illness, disability, or struggle is not failing this message because life has not suddenly become easier.

The point is not to become a man with no needs. The point is that you can receive love without performing strength.

You may have been hurt when you trusted somebody before. I don't want to minimize that. You don't owe a stranger your deepest wounds. Start with appropriate help and let trust grow through what people actually do. The book's deeper accountability questions belong in relationships where trust and permission already exist—not as an entrance exam at the first meeting.

The first step may be smaller than you think. Accept the meal. Make the appointment. Let the pastor pray. Tell a dependable man you would like to get together.

You don't have to carry the whole explanation before somebody can begin walking with you.

2. CARRY REAL WEIGHT

Verse 4 tells us the crowd prevents access. The four men open the roof above Jesus and lower the man on his mat.

We can describe what Mark says without inventing a conversation on the roof. We don't know whose idea it was. We don't know how long these men had known one another. We do know that an obstacle did not end their effort to bring this man to Jesus.

Here is where the book's picture of a corner man becomes practical. It is one thing to say, "Let me know if you need anything." It is another thing to offer something you can actually do.

"Can I bring dinner Tuesday?" "Do you need a ride to that appointment?" "Would it help if I sat with you while you made that call?" Those are ordinary questions. Ordinary faithfulness can carry real weight.

If a heavy table needs moving, standing nearby and saying, "You're doing great!" may be encouraging. It still doesn't get your hands under the table. At some point somebody has to help lift.

Galatians 6:2 calls us to carry one another's burdens. That does not make us the manager of somebody else's life. It does not give us permission to take over his decisions or demand his private information. It calls us toward love with hands and feet.

A corner man listens before he tries to solve everything. He asks what help is wanted. He follows through on what he promised. If the need is beyond him, he helps connect the man with someone equipped to help.

You don't become more spiritual by pretending a serious situation can be handled with a quick pep talk. There are times for professional care, times for pastoral help, and times to follow the church's safeguarding procedures. Getting appropriate help is part of carrying a burden wisely.

Most brotherhood will not look dramatic. It will look like keeping a coffee appointment when the week gets busy. Remembering the concern a man mentioned. Praying specifically. Telling the truth without treating him like a project.

A man can sit beside you at church for years and still not know whether you would show up when things get difficult. A few repeated acts of dependability give him something real to trust.

So don't wait until a crisis to begin. Pick a rhythm you can keep. You do not need to build a complicated ministry system before you can be a dependable friend.

And don't make four close friends by next Sunday your new performance scoreboard. "Find your four" is the book's invitation toward a dependable circle, not a biblical requirement to reach an exact number before you belong. Start with one honest invitation. Build from there.

What you are offering is not your ability to fix a man. It is your willingness to stop leaving him alone with the weight.

3. GET HIM TO JESUS

When the man is lowered into the room, Jesus sees their faith and declares his sins forgiven. The scribes question his authority. Jesus then heals the man to show that the Son of Man has authority to forgive sins. The man gets up, and the people glorify God.

This is not merely a story about teamwork. It reveals who Jesus is.

Those four men can carry a mat. They cannot forgive sin. They can create access. They cannot make a paralyzed man walk. The central person in this story is not the man with the best lifting technique. It is Jesus.

Brotherhood matters. But brotherhood is not your Savior.

We don't earn forgiveness by finding better friends, joining a group, cleaning up our reputation, or becoming useful to everybody around us. Ephesians 2:8–9 tells us salvation is God's gift, received through faith—not something we achieve by our works.

The gospel is that Jesus died for our sins, was buried, and was raised, as 1 Corinthians 15:3–4 teaches. He did for us what we could not do for ourselves. Your standing with him is not a prize for the man who looks least broken.

If you're listening and wondering whether Jesus would receive you, come to him in repentance and faith. Bring the real you. Ask a pastor to help you understand what it means to trust Christ. There is no group signup that can do that in your place.

And if you already follow Jesus, keep pointing your friends toward him. Pray with them. Open Scripture. Walk with them toward wise care. Don't let a group become a place where everybody knows the problem but nobody remembers the hope.

I think about two ordinary coal miners who came to my dad's house in 1976. They weren't polished. They didn't bring a program or a pitch. They sat at a kitchen table and told my dad how Jesus had changed their lives. That day my dad got on his knees and surrendered to Jesus.

That beginning has continued to affect our family across generations. I share it because those men did not need a platform before they could be faithful. They showed up and pointed toward Jesus.

You cannot control another person's response to God. You cannot promise that one conversation will change everything on your timetable. But you can be available. You can speak honestly. You can carry the part God has put within your reach.

Somebody may not remember a brilliant explanation. He may remember that you made time, told the truth, and stayed with him while he took the next step.

INVITATION: ONE NAME, ONE NEXT STEP

Here's what I want you to consider before you leave: one name and one next step.

If you need help, think of one trustworthy person you can contact. The first step might be a private conversation with a pastor. It might be asking a friend to meet for coffee. You choose what is appropriate to share.

If you're ready to help, think of one man you can invite without making him feel like your latest project. Be direct. "I'd like to spend more time together. Would you want to read Corner Men with some men from church?" Then let him answer freely.

Our men's ministry team can explain the next group and how to get a book. The small-group and leader guides are already in the book. We're not adding another curriculum for you to keep up with. We're giving you a place to begin putting this into practice.

And when the study ends, the friendship doesn't have to end. Keep a rhythm that serves real lives. Keep showing up. Keep pointing one another toward Jesus.

You weren't built to fight alone. Find your four. Grab a corner. Get each other to Jesus.

Closing prayer: Jesus, thank you that you receive people who need you. Forgive our pride and our sin. Teach us to ask for help honestly and offer it faithfully. Give us wisdom to respect boundaries and courage to follow through. Build relationships in our church that point to you. Amen.

PREACHER'S QUICK REFERENCE

- Opening: expose the wrong scoreboard without mocking or shaming men.
- Point 1: let yourself be carried; Mark 2:1–3; one appropriate request for help.
- Point 2: carry real weight; Mark 2:4 and Galatians 6:2; offer specific, consent-based help.
- Point 3: get him to Jesus; Mark 2:5–12, Ephesians 2:8–9, and 1 Corinthians 15:3–4; Christ saves, the group does not.
- Invitation: one name and one next step; pastoral prayer and voluntary group interest are distinct responses.
- Source: Corner Men, introduction pp. 13–18; chapters 6–8, pp. 127–179; 1976 family account, p. 16. The three-point structure and new wording are prepared for this kit, not additional book chapters.

MESSAGE 2: BE THE MAN WHO SHOWS UP

Setting: Optional church-service campaign message; not a study-course session.

Center text: Galatians 6:1–5.

Aim: Receive Christ's grace and practice honest, gentle, responsible care.

Approximate time: 15–20 minutes including Scripture reading, pauses, and expansion; actual timing depends on delivery. This is an expanded speaking outline, not a full manuscript.

OPENING: MORE THAN BEING IN THE ROOM

Men, we can stand beside somebody every Sunday and still have no idea what he is carrying. We know his truck and his opinion about the weather. Apparently, every man runs the weather service. But familiarity is not the same as love.

Showing up means more than occupying a chair. It means becoming attentive enough to notice, humble enough to listen, and dependable enough to help. Not a hero. Not somebody else's savior. A brother who knows where the Savior is.

Read Galatians 6:1–5 in the church's chosen translation. Let the congregation hear both the shared burden and the personal responsibility.

1. SHOW UP WITH TRUTH AND GENTLENESS — VERSE 1

Paul describes someone caught in sin and tells those walking by the Spirit to restore that person gently. The goal is restoration, not humiliation. This follows his description of the Spirit's fruit, including gentleness, in Galatians 5:22–23. Spiritual maturity is not permission to get rough with somebody.

Brother, truth matters. If I am hurting people, I need more than somebody telling me I am a good guy. But the truth should come from a man who remembers that he needs mercy too. Paul adds, watch yourself. The man helping is not above temptation.

Honesty can begin without handing somebody your entire history. "I am having a hard time, and I could use some help" is an honest sentence. Nobody owes a room full of men the details of his deepest wound. Trust grows through patient, trustworthy responses, not through pressure to disclose.

A gentle brother can say, "I care about you. Would you be willing to talk about what happened?" He listens before assuming. He names harmful behavior without making the person's failure his whole identity. Gentleness does not excuse sin; it makes room for repentance without contempt.

Transition: Restoring a brother is not just saying the right thing. Sometimes love needs to pick up something heavy.

2. SHOW UP WITH PRACTICAL HELP — VERSE 2

Paul tells believers to carry one another's burdens and so fulfill Christ's law. In Galatians 5:14, he has already connected the law's fulfillment with loving our neighbor. Here that love becomes practical. We do not just discuss a brother's trouble; we help him bear it.

Hypothetical illustration: Picture a man whose wife is receiving medical treatment. A friend tells him to call if he needs anything. Another asks whether bringing supper Thursday would help. Both may care. The second has made his care easier to receive. He has not demanded a medical update or invited himself into the house. He has offered something specific and left room for an answer.

That is the kind of presence Corner Men encourages: attention that becomes action. Sometimes the help is a meal. Sometimes it is sitting quietly while a brother grieves. Sometimes it is helping him reach a pastor or a qualified professional. We do not have to fix every problem to refuse indifference.

Expansion cue: Contrast offering help with taking control.

Transition: But carrying a burden does not mean becoming responsible for every decision another adult makes.

3. SHOW UP HUMBLY, WITH HEALTHY LIMITS — VERSES 3–5

Paul warns against inflated self-importance, calls each person to examine his own work, and says each will carry his own load. These verses do not cancel verse 2. We need shared care and personal responsibility. Helping a brother does not erase his responsibility to repent, seek appropriate treatment, or respect other people's safety.

A corner man can be faithful without being available every minute. Ask permission before entering sensitive territory. Agree on reasonable availability. Respect a no. Do not gossip, but do not promise absolute secrecy: concerns about abuse, self-harm, or danger require appropriate safeguarding and professional help. Immediate danger calls for emergency services. Friendship supports pastoral care and licensed treatment; it does not replace them.

And if you are the man receiving help, needing care does not make you less valuable. There are seasons when you cannot offer the same help back. This is a family of grace, not a scoreboard of favors.

INVITATION AND ONE OPTIONAL ACTION

Jesus gave himself for our sins to rescue us (Galatians 1:4). We are justified through faith in Christ, not by our performance (Galatians 2:16). Showing up is a response to his grace, not an entrance fee.

One optional action: Send one trusted man a simple, pressure-free offer: "Would a check-in sometime be helpful? No need to explain anything." Honor his answer. You may also simply listen today; nobody must respond publicly or disclose private information.

CLOSING PRAYER

Jesus, thank you for meeting us with truth and mercy. Teach us to listen, restore gently, and offer useful help. Give us humility to receive care and wisdom to respect limits. Protect those who are vulnerable. Keep our confidence in you, not in our ability to fix people. Amen.

LEAN PREACHER NOTES

- **Bible:** Galatians addresses believers together, not men alone. Restoration, burden-bearing, humility, and responsibility are textual commands; the friendship examples and safeguarding guidance are applications.
- **Book:** Honest, non-shaming brotherhood: pp. 130–134. Patient trust: pp. 139–140, 167–168. Attentive, practical presence: pp. 164–169. Permission for sensitive questions: p. 172. Apply confidentiality language with safeguarding limits; never promise secrecy.

MESSAGE 3: BUILD WHAT LASTS

Setting: Optional church-service campaign message; not a study-course session.

Center text: 2 Timothy 2:1–2.

Aim: Depend on Christ's grace, faithfully entrust his truth, and practice a legacy of everyday faithfulness.

Approximate time: 15–20 minutes including Scripture reading, pauses, and expansion; actual timing depends on delivery. This is an expanded speaking outline, not a full manuscript.

OPENING: WHAT ARE WE PASSING ALONG?

Men understand building: a business, a fence, a life. Instructions matter. Assemble the grill wrong and supper becomes an expensive engineering meeting.

The most important things we pass along cannot fit in a toolbox. People learn from our patience, honesty, apologies, and words about Jesus. What is our influence teaching?

Read 2 Timothy 2:1–2 in the church's chosen translation. Emphasize the source of strength before the responsibility of teaching.

1. BUILD FROM GRACE, NOT FROM PROVING YOURSELF — VERSE 1

Paul calls Timothy his child and directs him to be strengthened by the grace found in Christ Jesus. Before Paul tells him what to pass along, he tells him where strength comes from. Timothy is not sent out on the strength of his personality or his flawless record.

Brother, legacy can make you remember your regrets. Maybe your temper trained everybody to walk carefully around you. Maybe you have been dependable at work and unavailable at home. Tell the truth about those things. But shame is not a strong foundation.

Ephesians 2:8–10 puts salvation and service in their proper order: saved by grace through faith, not by works; then created in Christ for good works. You do not repair enough relationships to purchase salvation. You receive Christ's gift, and his grace begins changing how you live.

Grace does not pretend damage never happened. An apology may need changed behavior behind it. Trust may take time. Forgiveness does not guarantee restored access to someone you harmed. Still, you can turn toward Jesus and take responsibility today without pretending you can rewrite yesterday.

Transition: Once grace becomes our foundation, we can stop trying to look impressive and start making something useful available to others.

2. ENTRUST THE TRUTH TO RELIABLE PEOPLE — VERSE 2

Paul tells Timothy to entrust what he heard from Paul, in the presence of many witnesses, to faithful people able to teach others. Notice the movement: Paul, Timothy, faithful people, others. The gospel is not supposed to end with its current hearers.

This is first about faithfully transmitting apostolic teaching, not passing along every opinion we have. The center is Jesus Christ, not our preferred politics, personality, or way of doing everything. Reliable people must be trustworthy with the message and able to teach it. Being popular is not the qualification.

Corner Men applies that outward movement to relationships: receive help, keep growing, and become someone who can help another man follow Jesus. You do not need a platform. You do need humility to stay teachable and honesty about what you actually know.

Hypothetical illustration: An older mechanic corrects an overcharged bill. Later, in a conversation a younger coworker welcomes, he explains that following Jesus means telling the truth even when it costs him. He explains the gospel too. The coworker sees integrity and hears its source. No dramatic soundtrack required.

Expansion cue: Experience offers empathy, not automatic counseling qualifications.

Transition: Passing truth along becomes credible when people can see it shaping our ordinary lives.

3. PRACTICE THE LEGACY IN FRONT OF YOU — VERSES 1–2 APPLIED

The passage concerns teaching faithful people who can teach others. Applying it to home and work is an extension of that discipleship responsibility, not a claim that Paul was giving Timothy a business plan.

Your home is not backstage to your real calling. Neither is your workplace spiritually irrelevant. A truthful invoice, a patient conversation, a kept commitment, and an unqualified apology can make your faith visible. These do not replace speaking about Christ. They help keep your conduct from contradicting your message.

Single, retired, unemployed, or childless men can serve faithfully too. Legacy is not a competition for the biggest family tree or longest obituary.

We cannot guarantee what another person will choose. Faithful parenting does not purchase a child's salvation. Mentoring does not promise a successful career or a trouble-free life. Our responsibility is to steward what God entrusts to us, point people to Christ, and leave outcomes with him. Love people as people, not as projects that must validate our effort.

INVITATION AND ONE OPTIONAL ACTION

Begin with the grace of Jesus. He died for our sins and rose again (1 Corinthians 15:3–4). Turn toward him in repentance and faith; a group cannot save you. If you are exploring faith, you are welcome to listen and speak privately with a pastor without making a public commitment. If you already follow him, there is room to grow without performing for this room.

One optional action: Invite one willing, trusted adult to a single conversation about one biblical truth you are learning to practice. "Would you be interested in talking about this together?" Keep it mutual and unhurried; no private disclosures required.

CLOSING PRAYER

Father, strengthen us through the grace of Christ. Help us handle your truth faithfully and live it honestly at home and at work. Make us teachable, patient, and generous. Free us from controlling outcomes. Let the people we serve see more of Jesus, not more of our ambition. Amen.

LEAN PREACHER NOTES

- **Bible:** Grace in Christ and entrusting witnessed teaching to faithful, capable teachers are explicit in 2 Timothy 2:1–2. Household and workplace legacy are applications, not promised outcomes.
- **Book:** Character rather than status: pp. 151–152. Everyday influence: pp. 185–190. Vocation: pp. 190–193. Stewardship: pp. 196–199. Grace before works: pp. 199–201. Do not turn the book's generational illustrations into guarantees.

ANNOUNCEMENTS AND SOCIAL COPY

BULLETIN

You can know plenty of men and still carry too much alone. Corner Men by Terry Gwaltney invites adult men to follow Jesus through friendships shaped by prayer, honesty, and practical help. We're inviting men to read the book together using its existing small-group and leader guides. You do not need a polished story or instant trust. Come ready to listen, grow, and take one step toward being a brother someone can count on. Ask our men's ministry team for confirmed group details, book arrangements, and how to express interest.

SPOKEN ANNOUNCEMENT

Men, we can spend twenty minutes discussing a grill and never mention what's weighing on us. Corner Men invites us to follow Jesus together. Ask our men's ministry team about the group, book arrangements, and existing guides. Start with a conversation.

SOCIAL CAPTION 1 — INVITATION

Your phone has contacts. Do you have someone you can call? Corner Men is an invitation to Christ-centered friendship—not instant vulnerability. Ask our men's ministry team about reading Terry Gwaltney's book together with its existing guides.

SOCIAL CAPTION 2 — PERSONAL INVITATION

Don't wait for the perfect words. "Want to read this with me?" is a good start. Invite a man personally to explore Corner Men. Our men's ministry contact can explain the group and book arrangements. No pressure; a real welcome.

SOCIAL CAPTION 3 — AFTER LAUNCH

A book can start a conversation. Showing up helps a friendship grow. Pray for the men reading Corner Men, and make room for a conversation that goes beyond the score. New to this? Ask our men's ministry team about next steps.

EMAIL AND PERSONAL INVITATIONS

Subject: A next step toward men you can count on

Men,

Most of us can find somebody to discuss a truck repair. Finding somebody to tell, “I’m having a hard week,” can feel harder.

We’re inviting adult men in our church to read Corner Men by Terry Gwaltney together, using the book’s existing small-group and leader guides. This is a practical step toward friendships marked by prayer, honest conversation, and showing up when life is inconvenient.

The book draws its central picture from Mark 2: four men bring a paralyzed man to Jesus. Jesus is the one who forgives and restores. Our goal is not to become each other’s savior. It is to follow him together.

You do not have to arrive with a polished testimony. You can listen, ask questions, and build trust gradually. Sharing is voluntary. Whether you’re new here or have served for years, you’re welcome to explore this next step.

Contact our men’s ministry team for confirmed meeting details, book arrangements, and participation expectations. If the timing doesn’t work, you can still ask about other ways to connect.

Let’s begin with a conversation.

Our Men’s Ministry Team

PERSONAL TEXT

Hey, I’m interested in reading Corner Men with men from church. I’d enjoy having you there. It’s about following Jesus and becoming friends who show up for each other. Want me to send you the confirmed details?

GENTLE FOLLOW-UP

Just checking whether you’d like the Corner Men details. No pressure if this isn’t the right time. I’d still enjoy catching up—an invitation to a group isn’t the only reason to get together.

VIDEO INVITATION SCRIPT AND HOST WELCOME

VIDEO INVITATION — SCRIPT ONLY

Proposed spoken script, approximately 30 seconds. No video has been produced.

“Men, we’ll borrow a tool without much trouble. Asking for help with life? That can take more courage. Corner Men by Terry Gwaltney invites us to follow Jesus with men who pray, listen, and show up. You don’t need everything sorted out. Start with one conversation. Ask our men’s ministry team about the group, getting a book, and using its existing guides. You’re welcome here.”

WELCOMING HOST SCRIPT

“Glad you’re here. You don’t have to prove anything today. We’re reading Corner Men to follow Jesus together and learn to be men others can count on. We’ll use the book’s existing guides for our time and preparation.

You’re welcome to talk, listen, or pass. Trust takes time. Nobody needs to share intimate details or revisit painful experiences to belong. Let’s listen without piling on advice, and ask permission before offering it.

Please don’t repeat another man’s story outside this room—even as a prayer request—or record personal sharing. We’ll respect privacy, but we cannot promise absolute secrecy. If someone may be unsafe, or safeguarding or reporting duties apply, we’ll involve appropriate help through our church’s procedures.

This group offers friendship, not therapy or emergency care. You can speak with me privately about pastoral support. For now, learn a name, settle in, and let’s take this one step at a time.”

LAUNCH CHECKLIST

These are recommended implementation practices, not quotations from Corner Men. They support the book's existing small-group and leader guides; they are not an additional curriculum. Begin with a manageable pilot rather than a churchwide rollout. Set the study's pace using the book's guide—not a newly invented course length—and adapt logistics to your church's capacity.

BEFORE ANNOUNCING

Owner: pastor or ministry sponsor, with the men's ministry coordinator

- □ Agree on a modest pilot purpose: help adult men build supportive, accountable relationships through the existing study. Do not promise particular attendance, disclosures, or life changes.
- □ Appoint a coordinator and a prepared facilitator; identify a backup and a pastoral contact for concerns beyond the group's role.
- □ Assign the book's existing leader guide to the facilitator for preparation and the existing small-group guide to participants. Confirm the facilitator's preparation time and use the guide to determine study pace, meeting frequency, and session expectations.
- □ Choose an accessible location, meeting time, and manageable group size. Arrange any church-approved accessibility or practical support.
- □ Estimate book quantities, costs, order lead time, and any church-funded copies. Place the order early enough for participants to receive books before preparation is due; avoid making cost a barrier where possible.
- □ Review church safeguarding and reporting procedures with facilitators and confirm the appropriate pastoral referral route.

INVITATION PERIOD

Owner: ministry coordinator; pastor approves church communications

- □ Invite through normal, approved church channels and personal invitations without pressure. Explain who the pilot is for, where and when it meets, anticipated participation expectations, book access, and whom to contact.
- □ Describe the opportunity as reading and conversation supported by Corner Men's existing guides—not therapy or a crisis service.
- □ Offer a simple, voluntary sign-up. Collect only necessary logistics through church-approved systems; do not solicit private prayer information or add people to mailing lists without permission.
- □ Confirm places, distribute books, and share only the preparation assigned by the existing guide. Explain how participants can obtain a supported copy if needed.
- □ Give facilitators the final logistical details, support contact, and a plan for newcomers or unexpected absences.

LAUNCH WEEK AND BEYOND

LAUNCH WEEK

Owner: facilitator; coordinator supports logistics

- □ Welcome participants, check that everyone has access to the book and existing small-group guide, and clarify the meeting arrangements.
- □ Follow the book's leader guide and study pace. Do not add a parallel lesson sequence, extra weekly questions, or a separate study structure.
- □ State these recommended ministry boundaries briefly: sharing is voluntary; nobody should be pressured to disclose sexual or trauma details. Respect privacy without promising absolute secrecy. Follow church safeguarding and reporting procedures when concerns arise.
- □ Explain that this is an adult peer group, not a crisis service. Connect needs beyond its scope with the pastor or a qualified professional. Any participation by minors must follow established church policy.
- □ Confirm how participants may contact the facilitator about logistics or request pastoral support privately. Avoid recording sensitive disclosures in routine group notes.

AFTER THE STUDY

Owner: coordinator and facilitator, with pastoral oversight

Keep the next 30 days light and voluntary; this is follow-through, not another course.

- Days 1–7: Thank participants and invite brief feedback on practical arrangements and whether they felt respected. Review the pilot with the pastor without circulating personal stories or disclosures. Remind participants of available pastoral support.
- Days 8–21: Offer one optional connection point, such as coffee or an existing church men's gathering. Participants may choose mutual peer check-ins; obtain permission before sharing contact details. No required disclosures, attendance targets, or new study assignments.
- Days 22–30: Review facilitator capacity, practical feedback, book access, and any process improvements. Decide whether to repeat, adjust, or pause the pilot. Invite interest in a future group separately—never assume continued participation or automatic enrolment.

FINISHED CHURCH-PROMOTION ARTWORK

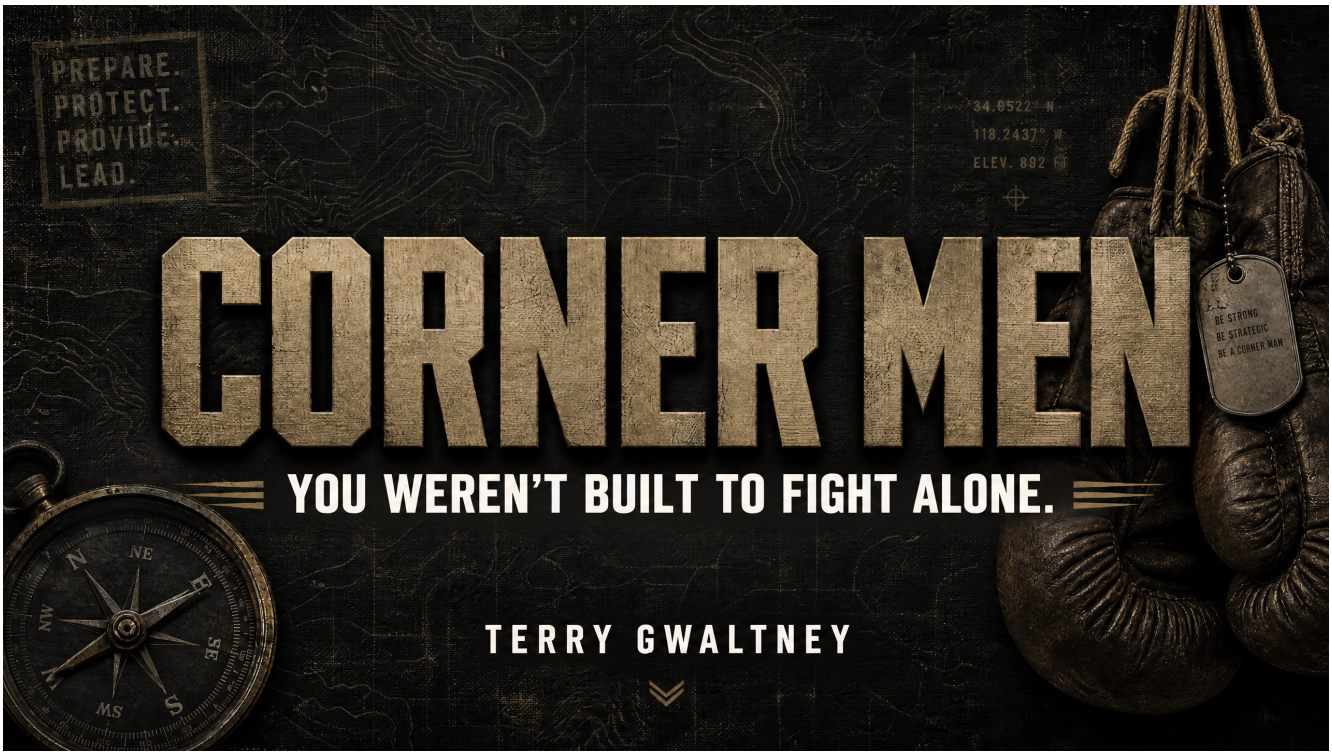
The next three pages contain finished evergreen campaign artwork—not just suggested copy. The cream, black, and gold designs share a simple four-corner motif. They are promotional artwork, not replacements for the supplied book cover.

Use the projector image to introduce the book, the square graphic with the social invitation copy, and the poster in a church foyer or ministry area. The general invitation intentionally has no invented meeting date, price, or signup method. Put confirmed local details in your accompanying announcement or caption.

To use an image outside this document, right-click it in Word and choose Save as Picture. Keep its original proportions. Export the original embedded image rather than a screenshot of the page. Its text is flattened; the bulletin insert and communication copy remain editable.

The 16:9 projector artwork is 2560 × 1440 pixels; the square social graphic is 1920 × 1920; the poster is 1536 × 2304. The poster is suitable for modest-size digital or office printing, not a large-format commercial print master. No finished video or PowerPoint deck is included. The video invitation section is a recording script only.

PROJECTOR TITLE ARTWORK



SOCIAL INVITATION ARTWORK



CHURCH POSTER ARTWORK



EDITABLE BULLETIN INSERT

Print or copy the panel below as a general invitation. For a dated launch, add confirmed local details before using it. Do not replace the book's group guides with this insert.

CORNER MEN

YOU WEREN'T BUILT TO FIGHT ALONE.

Most of us know how to say "I'm fine." What we need is somebody we can be honest with. Corner Men by Terry Gwaltney is an invitation to follow Jesus with men who will pray, speak truth, and show up.

Read the book together using the small-group and leader guides already included. Ask our men's ministry team about the next group and how to get a book.

FIND YOUR FOUR. GRAB A CORNER. GET EACH OTHER TO JESUS.

terrygwaltney.com/books/corner-men/

Local details to add when confirmed: church contact, meeting date and time, location, signup method, and book access. Leave costs and availability to the church's confirmed arrangements or the current shop listing.

RESOURCES AND SOURCE NOTES

ONE CONNECTED NEXT STEP

Use the Corner Men book page as the shared destination in church invitations. Keep local group signups in the church's approved system. Current prices, options, and availability belong to the shop; no order or speaking engagement is confirmed by this kit.

- Corner Men book page
- Buy a single copy
- Shop group bundles
- Explore Man-Up Outposts
- Open a speaking inquiry
- All Terry's books

Outposts are an optional opportunity for continued brotherhood, not a requirement for using the book or joining a church group. Speaking inquiries use Terry's existing booking form.

SOURCE AND USE

Based on Corner Men by Terry Gwaltney, supplied manuscript IRE-PR-CornerMen_Final-1.pdf, copyright 2026. Source areas: introduction, pp. 13–18; Real Brotherhood, pp. 127–141; Finding Your Corner Men, pp. 143–158; Becoming a Corner Man, pp. 159–179; and Building a Legacy That Lasts, pp. 181–205. Page references follow the supplied manuscript. The title-page invitation "Find Your Four. Grab a Corner. Get Each Other to Jesus." comes from the book. Terry's 1976 family account appears on p. 16.

Version 2 adds original sermon adaptations, communication copy, launch practices, and promotional designs. The spoken language is newly prepared in Terry's book-grounded voice unless explicitly identified as a quotation or his true account. The three-message campaign is optional church-service support, not a three-week group curriculum. The book's existing small-group and leader guides remain the source for study structure, questions, assignments, and pace.

Scripture references distinguish biblical exposition from the book's friendship and leadership applications. Read Scripture from the church's preferred translation. One sermon is a developed manuscript; the other two are expanded speaking outlines that require the preacher's own expansion and rehearsal. Timing is guidance, not a guaranteed running length.

Finished promotional images are embedded in this document. The bulletin insert is editable. The video invitation is script-only; no finished video, sermon recording, or presentation deck is included. Confirm church-specific details and apply church communications, safeguarding, and reporting procedures before use.

Prepared for Terry Gwaltney with Manus · Version 2 · November 2026.