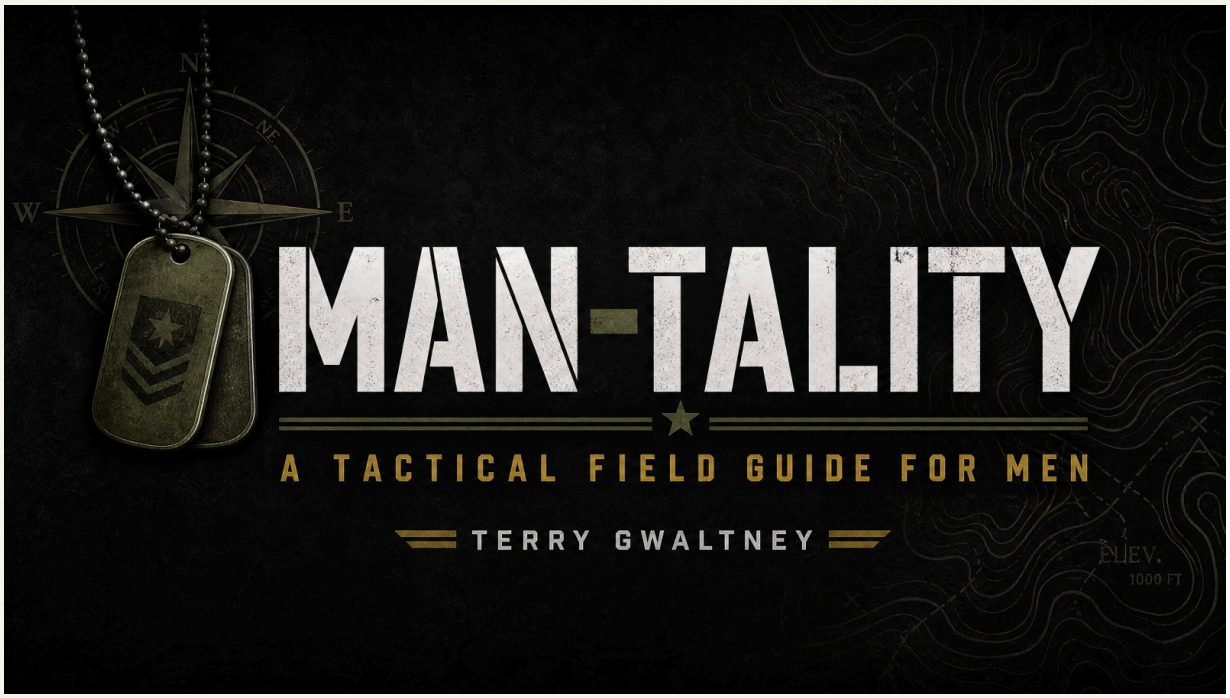
MANTALITY · OUTPOST & CHURCH LAUNCH KIT



EIGHT SESSIONS · ONE FIELD GUIDE

An original, ready-to-use launch kit for churches and Man-Up Outposts. A clear invitation for men to move from ideas to action.

INSIDE · VERSION 1 · NOVEMBER 2026

- Leader and pastor overview
- The eight sessions at a glance
- Optional three-message service campaign (original outlines, not book chapters)
- Launch orientation run-of-show
- Announcements, social captions, email and text invitations
- Host welcome script and video invitation script
- Launch checklist and voluntary follow-through prompts
- Ready-to-use artwork in light and dark versions: poster, social, story, event cover, and 11 projector slides. Plus an editable bulletin insert

Use alongside the Mantality leader's and participant's guides. They set the session structure, questions, challenges, and pace. This kit helps you make the invitation and launch.

LEADER AND PASTOR OVERVIEW

Most men have a plan for work, for retirement, even for the gym. Few have a plan for becoming the man God has called them to be. Mantality: A Tactical Field Guide for Men by Terry Gwaltney starts where the battle starts, in the mind, and moves men from conversation to conviction to action.

The companion guides turn the book into eight sessions of 60 minutes each. Every session follows the same rhythm: Welcome & Connect, Read & Reflect, Dig Deeper into Scripture, Discuss, and Respond & Pray with one practical challenge for the week.

This kit does not replace the book or its guides. The leader's and participant's guides set the questions, the challenges, and the pace. The kit helps a church or a Man-Up Outpost make a clear invitation and launch well.

Keep Jesus at the center. A man is not made right with God by finishing a book or joining a group. We receive salvation by grace through faith in Christ, who died for our sins and rose again. A field guide helps a man walk out what God has already given him.

Invite every adult man: newcomers, men already serving, men who feel behind. Marriage, fatherhood, income, and a polished testimony are not admission requirements. Sharing is voluntary. Nobody owes the room a confession.

BEFORE USING THE KIT

Confirm your date, time, accessible location, host, contact person, signup method, book cost, and ordering arrangements before publishing anything. This kit sets no dates, prices, availability, or signup destination for you.

Replace "our men's ministry team" with your designated contact. Use approved, consent-based communication. Do not automatically add invitees to lists.

Order books early so every man has a copy at the first gathering. Mantality is available at manupadventure.com, in single copies or packs for your group.

THE EIGHT SESSIONS AT A GLANCE

Titles and Scripture come from the participant guide. Each session is 60 minutes and closes with a challenge for the week.

#	Session	Scripture	Focus
1	What Is Your Mantality?	Romans 12:2; Philippians 4:8	The battle for a man's life begins in his mind.
2	Your Story Isn't Over	Ephesians 2:10; Philippians 1:6	Your past does not define your identity.
3	Let It Go	Ephesians 4:31–32; Matthew 18:21–22	Release the offense that is poisoning you.
4	Winning the War on Temptation	1 Corinthians 10:13; James 1:13–15	Willpower is not enough. Build a strategy.
5	The Shame Game	Psalm 51:1–10; Romans 8:1	Bring what is hidden into the light.
6	The Art of Saying No	Ephesians 5:15–16; Ecclesiastes 3:1	Protect your priorities and your time.
7	The Power of Listening	James 1:19; Proverbs 18:13	Listen before you fix.
8	Man Creed: Present, Protector, Provider	Joshua 24:15; 1 Timothy 5:8	Lead your family toward Jesus.

OPTIONAL THREE-MESSAGE SERVICE CAMPAIGN

These are original preaching outlines for the congregation, drawn from the Scripture the guides use. They are not chapters from the book, and three messages do not replace the eight-session study. Use one, all three, or none. Pastors should review and adapt them. Preach to the church; offer adult men the group as a next step.

1. What is your mantality?

Romans 12:2; Philippians 4:8

Biblical grounding: Paul urges believers not to be conformed to the world but to be transformed by the renewing of their minds. From prison, he gives the Philippians a checklist for what to dwell on: what is true, honorable, just, pure, lovely, and commendable.

Application: Behavior change that starts with trying harder rarely lasts. Transformation starts in the mind. Invite men to name one thought pattern or lie that keeps winning, and to put God's truth in its place. Point them to Christ first, then to the group.

2. Your story isn't over

Ephesians 2:10; Philippians 1:6

Biblical grounding: Paul tells the Ephesians they are God's workmanship, created in Christ Jesus for good works prepared in advance. He assures the Philippians that the One who began a good work in them will carry it on to completion.

Application: A man's failures are real, but they are not his identity. In Christ, the story is still being written. Invite men to surrender one regret to God and take one step of faith. Never imply that a man earns this by trying harder.

3. Present, protector, provider

Joshua 24:15; 1 Timothy 5:8

Biblical grounding: Joshua draws a line before the whole nation: "As for me and my house, we will serve the Lord." Paul tells Timothy that providing for one's family is a basic expectation of the faith.

Application: Spiritual leadership at home is service, not control. Show men what it looks like to be present, to protect hearts and values, and to provide in more than one way. Invite them to take the next step with other men, in a group that keeps them walking.

LAUNCH ORIENTATION RUN-OF-SHOW

Recommended: 25 minutes, separate from the study. If it is attached to a first gathering, protect the 60 minutes the first session needs.

Before invitations: Pastor or Outpost leader approves the purpose. Coordinator confirms logistics and books. Host reads the leader's guide and prays for the men by name. Identify a backup host and a pastoral contact. Review your church's safeguarding and reporting procedures.

20 minutes before: Check signs, seating, books, and contact details. Test the signup method and provide a non-digital option. Collect logistics only, not private struggles.

Arrival · 10 minutes: Greet men and help newcomers find a seat. If cost is a concern, explain book access privately. Coffee is optional; a welcome is not.

Welcome · 3 minutes: Deliver the host welcome script. Introduce the host and the pastoral contact.

Purpose · 4 minutes: Explain the invitation: eight sessions, one field guide, honest conversation with other men. Keep Jesus central. No public testimony required.

Guide and book access · 5 minutes: Make sure every man has the book and the participant guide. Resolve missing copies. Share the first reading assignment and the agreed pace.

Next steps · 3 minutes: Confirm meeting night, place, and contact preferences, and how to ask questions privately. Pray. Continue with session one, or dismiss if orientation only.

CARE AND CONFIDENTIALITY

Several sessions touch heavy topics: unforgiveness, temptation, and shame. Tell the group at the start that what is shared stays in the group, and that sharing is voluntary.

A small group is not a substitute for professional or pastoral care. Name a pastoral contact before the first gathering, and know how to connect a man with a pastor or a licensed counselor when he needs more help than the group can give. If you suspect someone is in danger, follow your church's reporting procedures.

ANNOUNCEMENTS

Pulpit announcement (about 30 seconds)

Men, you probably have a plan for work, for retirement, maybe even the gym. What's your plan for becoming the man God called you to be? We're starting a Mantality group: eight sessions, a small group of men, and an honest conversation about your mind, your past, your family, and your faith. You don't have to have it all together. Talk to [CONTACT] or sign up at [SIGNUP] by [DATE].

Bulletin or newsletter

MANTALITY: A tactical field guide for men. Eight sessions with a small group of men, [DAY] at [TIME] at [PLACE], starting [DATE]. We'll work through Mantality by Terry Gwaltney using the leader's and participant's guides. Books: [BOOK DETAILS]. Sign up: [SIGNUP]. Questions: [CONTACT].

Slide text

MANTALITY · A tactical field guide for men · Eight sessions · [DAY] · [TIME] · [PLACE] · Starts [DATE] · Sign up: [SIGNUP]

SOCIAL CAPTIONS

Caption 1

Ideas are easy. Action takes brothers. We're starting a Mantality group: eight sessions, a tactical field guide for men, and real conversation. [DAY], [TIME], [PLACE]. Starts [DATE]. Sign up: [SIGNUP]

Caption 2

"Do not be conformed to this world, but be transformed by the renewal of your mind." (Romans 12:2) Join a few men and a field guide for eight sessions. Starts [DATE]. Details: [SIGNUP]

Caption 3

Your story isn't over. Grab a book, bring a friend, and show up. Mantality starts [DATE] at [PLACE]. [SIGNUP]

EMAIL AND TEXT INVITATIONS

Email subject

Eight sessions for the men of [CHURCH OR OUTPOST]

Email body

Hi [NAME],

We're starting a small group of men working through Mantality: A Tactical Field Guide for Men by Terry Gwaltney. Over eight sessions we'll talk honestly about our minds, our past, forgiveness, temptation, shame, our time, our listening, and our role at home, with Scripture and one practical challenge each week.

When: [DAY] at [TIME], starting [DATE]
Where: [PLACE]
Books: [BOOK DETAILS]

You don't need to have it all together. Just come. Reply here or sign up at [SIGNUP].

[YOUR NAME]

Text message

Hey [NAME], a few of us are starting a Mantality group on [DAY] nights at [PLACE], starting [DATE]. Eight sessions, a field guide for men, real conversation. Want in? I'll save you a book.

HOST WELCOME SCRIPT

"Welcome, men. I'm glad you're here. My name is [NAME], and I'll be hosting our group. Nobody here has it all figured out, including me. That's the point.

Over the next eight weeks we'll work through Mantality together. The book gives us the content, and the guides give us the questions and a challenge for the week. My job is to keep us on track and keep it honest.

A few ground rules: what's shared here stays here. Sharing is always voluntary. We listen more than we fix. And we keep Jesus at the center, because this isn't about becoming impressive. It's about becoming faithful.

If you ever need to talk privately, I'm available, and so is [PASTORAL CONTACT]. Let's pray and get started."

VIDEO INVITATION SCRIPT

This is a script for your own recording, about 45 to 60 seconds. It is not a produced video.

"Men, let me ask you something. You've got a plan for work. Maybe a plan for retirement. But what's your plan for becoming the man God called you to be?

We're starting a Mantality group here at [CHURCH OR OUTPOST]. Mantality is a tactical field guide for men. Eight sessions. A few men, one night a week, and an honest conversation about your mind, your past, and your family.

You don't need to have it all together. You just need to show up. We meet [DAY] at [TIME] at [PLACE], starting [DATE]. Sign up at [SIGNUP], or grab me after the service. Let's go."

LAUNCH CHECKLIST

☐ Purpose approved by your pastor or Outpost leader

☐ Host and backup host chosen; host has read the leader's guide

☐ Pastoral contact named for private follow-up

☐ Date, time, accessible place, and capacity confirmed for all eight sessions

☐ Signup method set up, with a non-digital option

☐ Books ordered with enough copies for every man, plus a few extra

☐ Every man has a book and a participant guide, and the leader has the leader's guide

☐ Announcements, bulletin, slide, and social posts personalized and scheduled

☐ Poster printed with the date and place written in; social, story, and projector graphics shared

☐ Personal invitations sent by text, email, or in person

☐ Orientation run-of-show reviewed with host and coordinator

☐ Follow-through plan agreed before the first gathering

VOLUNTARY FOLLOW-THROUGH

These prompts help leaders keep the next step clear. Use them with permission and without pressure.

- Between sessions, send each man a short, personal text to ask how his weekly challenge is going.
- Reach out to any man who misses twice: "We missed you. Everything okay?"
- Midway through, ask the group what is helping and what is getting in the way.
- After session eight, ask who might host the next group and who each man could invite.
- Celebrate faithfulness, not performance: a man who keeps showing up is winning.
- When the cycle ends, choose the next step together: Corner Men, Man-Up Adventure Camp, Dad-Up Adventure Camp, or a new Outpost.

GET THE BOOKS

Order Mantality for your group at manupadventure.com/outpost/mantality-launch-kit. Single copies and packs for groups check out securely on the Man-Up Adventure website.

Want to keep the brotherhood going? Learn how Man-Up Outposts work at manupadventure.com/outpost. Questions: info@manupadventure.com.